

American Physical Therapy Association

APTA: Working for You

***Why Student
Membership Matters***



American Physical Therapy Association
The Science of Healing. The Art of Caring.

I'd Like You to Know Three Things About APTA When You Walk out of This Room:

- How APTA works
- What APTA does
- Why your APTA membership is important



Let's Take It From the Top: *What is APTA?*

- The only national organization dedicated to advancing and protecting the interests of the physical therapy profession and its practitioners
- **APTA's goal is to foster advancements in physical therapy practice, research, and education**



APTA Is a *Member-Driven Organization*

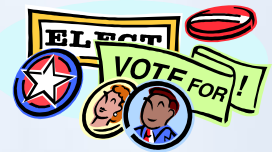
More than 72,000 members

elect

More than 400 representatives to the
House of Delegates,

who then elect

15 individuals to the Board of
Directors, which includes APTA's
president



What does APTA do for the field of Physical Therapy?

- APTA protects and serves the profession
- APTA maintains important professional standards
- APTA serves the individual needs of its members



APTA Protects and Serves the Physical Therapy Profession

- Advocacy
- Payment Policy
- Public Awareness



APTA Protects and Serves the Physical Therapy Profession

ADVOCACY

- Student loan repayment
- Permanent repeal of Medicare cap
- Physician-owned PT services (POPTS)
- Direct access under Medicare



APTA Protects and Serves the Physical Therapy Profession



ADVOCACY

- PT-PAC: Raised more than \$1.9 million for the 2007 – 2008 election cycle.
 - gave more than \$1.3 million to candidates running for Congress that supported the views of the physical therapy profession.
- PT-PAC ranks 2nd among non-physician federal PACs
- “PTeam” grassroots network—more than 15,000 PTs, PTAs, & students



APTA Protects and Serves the Physical Therapy Profession

ADVOCACY

- APTA coordinated successful grassroots efforts that persuaded legislators to pass HR 6331 in July 2008
- Achieved Passage of the Higher Education Opportunity Act / College Opportunity and Affordability Act (HR 4137)



APTA Protects and Serves the Physical Therapy Profession

PAYMENT POLICY

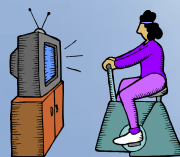
- Constant contact with insurers and payers
- National Insurer Forum with over 100 payers in attendance each year
- National coding workshops
- Reimbursement seminars for members



APTA Protects and Serves the Physical Therapy Profession

PUBLIC RELATIONS

- “Move Forward” branding campaign positioning PTs as the movement experts
- Work with members of the news media on behalf of physical therapists and physical therapist assistants



APTA Protects and Serves the Physical Therapy Profession

PUBLIC RELATIONS

- Promote consumer education and information
- National Physical Therapy Month (NPTM)
- Encouraging prospective physical therapy students (if you're reading this – it worked!)



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APTA Maintains Important Professional Standards

- Accreditation
- Academic and Clinical Education
- Continuing Education
- Practice



APTA Maintains Important Professional Standards

- CAPTE Accreditation
- PT and PTA Normative Models of Education
- Physical Therapist Centralized Application Service (PTCAS)



APTA Maintains Important Professional Standards

ACADEMIC AND CLINICAL EDUCATION

- PT and PTA Clinical Performance Instruments (CPIs)
- Credentialed Clinical Instructor Programs
- Physical Therapist Evaluation Tool (PTET)
- Post-professional residency and fellowship programs
- Recognition of PTA Advanced Proficiency



APTA Maintains Important Professional Standards

CONTINUING EDUCATION

- APTA's Learning Center
 - Home-study and online courses
- Advanced Clinical Practice (ACP) courses
- Conferences: Combined Sections Meeting, Annual Conference, National Student Conclave
- Audio-conferences
- CD ROMs



APTA Maintains Important Professional Standards

NATIONAL STUDENT CONCLAVE

Experience the Extraordinary!

- Clinical seminars and informative sessions on many different topics
- Workshops on resume writing, interviewing skills, debt assessment
- Exhibit hall featuring employers, manufacturers, publishers, and APTA leaders



APTA Maintains Important Professional Standards

PRACTICE

- Tools/resources for easy clinic application
- Practice management
- Emerging clinical practice issues
- Development of policies, positions, and guidelines
- *Guide to Physical Therapist Practice*
- APTA CONNECT, OPTIMAL, & National Outcomes Database



Top Recent Initiatives

- **Health Care Reform**
- **The Brand**
- **Direct Access**
- **Elimination of the Therapy Caps**



APTA Serves the Needs of Its Members

- Professional Development
- Access to Information
- Endorsed Member Benefits



APTA Serves the Needs of Its Members

PROFESSIONAL DEVELOPMENT

- Recognition of Advanced Proficiency for the PTA
- Specialist certification
- Mentoring programs
- Section membership

**MEMBERS
MENTORING
MEMBERS**
BE A MENTOR. SEEK A MENTOR.



APTA Serves the Needs of Its Members

Professional Development: *Special-Interest Sections*

- **Acute Care**
- **Aquatic Physical Therapy**
- **Cardiovascular and Pulmonary**
- **Clinical Electrophysiology and Wound Management**
- **Education**
- **Federal Physical Therapy**
- **Geriatrics**
- **Hand Rehabilitation**
- **Health Policy and Administration**
- **Home Health**
- **Neurology**
- **Oncology**
- **Orthopaedic**
- **Pediatrics**
- **Private Practice**
- **Research**
- **Sports Physical Therapy**
- **Women's Health**



APTA Serves the Needs of Its Members

ACCESS TO INFORMATION *Research*

- Hooked on Evidence
- Open Door
- Membership surveys
- Foundation for Physical Therapy



APTA Serves the Needs of Its Members

ACCESS TO INFORMATION *Publications*

- *Physical Therapy and PTJ online*
- *PT in Motion*
- *PT Bulletin Online (PTBOL)*
- *PT e-clips*
- *Student E-News*
- *Student Assembly Pulse*



APTA Serves the Needs of Its Members

ACCESS TO INFORMATION *Staff Experts*

- APTA podcasts
- Toll-free number (800/999-APTA)
- Members-only staff directory
- www.apta.org



APTA Serves the Needs of Its Members

ENDORSED BENEFITS

Helping You

- Communicate
(advertising discount program)
- Manage your finances
(credit card and education loan programs)
- Manage your risk
(disability and professional liability insurance plans)



The Value of APTA Membership

WHAT DOES APTA MEMBERSHIP COST?

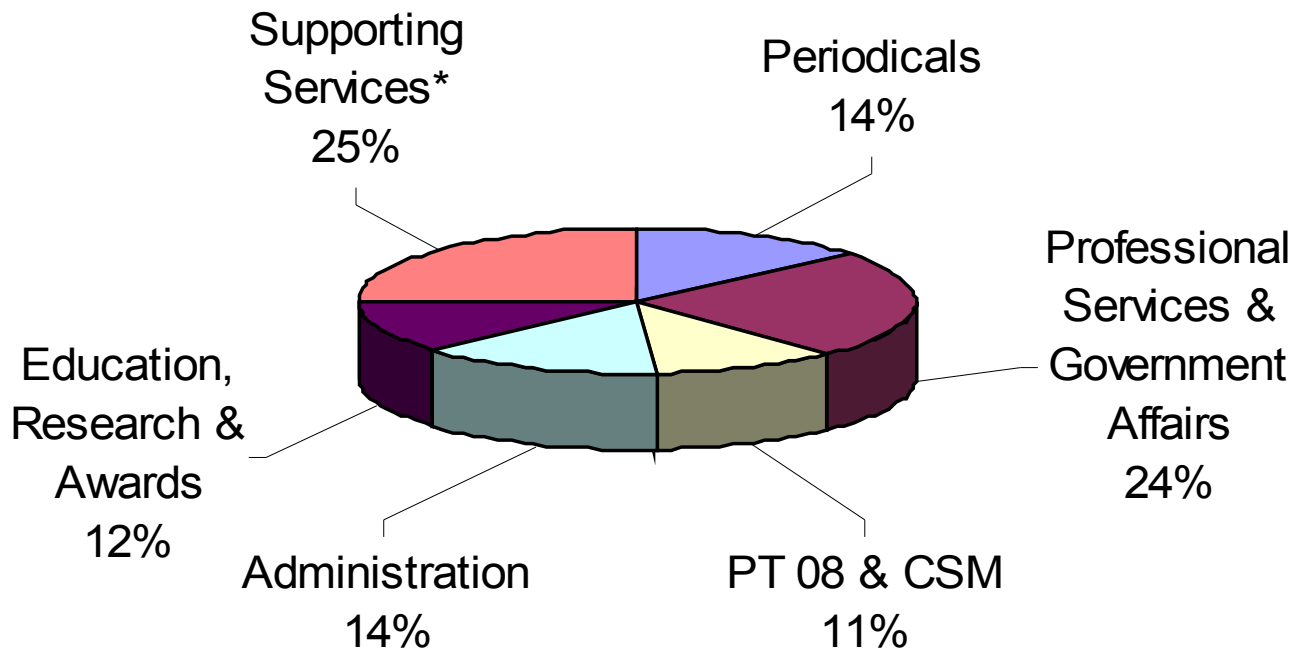
- **National student dues = \$80**
- **Chapter dues vary by state**
- **Section dues vary and are optional**

When you join APTA, where does your dues money go?



2008 APTA Expense Dollar

2008 APTA Expense Dollar



How Can You Become Involved In Your Professional Association?

Student Assembly

- **Become a Student Assembly Officer**
Elections are held annually at NSC
- **Serve as a student liaison**
Spread awareness of APTA services and information
- **Pursue APTA recognition and awards**
APTA offers many opportunities for exceptional PT and PTA student recognition



How Can You Become Involved in Your Professional Association?

Get involved

- Attend meetings
- Intern at APTA
- Network with colleagues
- Share your ideas
- Partner with a mentor
- Be a lifelong member



Open Doors to New Opportunities, Resources, and Connections

What's next?

- Save big with Career Starter Dues
- New Professionals resources
 - Build Your Career events
 - *Perspectives* Magazine
- Component leadership opportunities



perspectives
for the leaders of tomorrow



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APTA Membership
Your Profession
Your Career
Your Call

www.apta.org/join

To view the “Join Us” video [click here](#).
Internet connection required



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Popular APTA Resources

- Advocacy
- Reimbursement
- Public Relations Resources
- Accreditation
- Clinical Education
- Continuing Education
- Practice
- Professional Development
- Research
 - Foundation for Physical Therapy
- Publications
- APTA Membership Benefits
- APTA Endorsed Benefits
- “You Can Be Me” Video



Popular APTA Resources *Just for Students*

- [Scholarships/Aid and Grant Resources](#)
- [Student Message Board](#)
- [National Student Conclave](#)
- [APTA Internship Information](#)
- [Student Assembly Information](#)

- **Archived editions of:**
 - [Student Assembly Pulse](#)
 - [Student E-News](#)

- [Miami-Marquette Challenge](#)

- [Career Starter Dues](#)

